

2024 SERIES

TIPTON'S HOMETOWN HERO BANNER

TMSA LAUNCHES ROUND 5 IN TIPTON

PROGRAM GUIDELINES: 2024

The Tipton Main Street Association (TMSA) is excited to launch Round 5 of Tipton's Hometown Hero Banner series that will honor our Armed Services, Police, Sheriff, Fire, and First Responders.

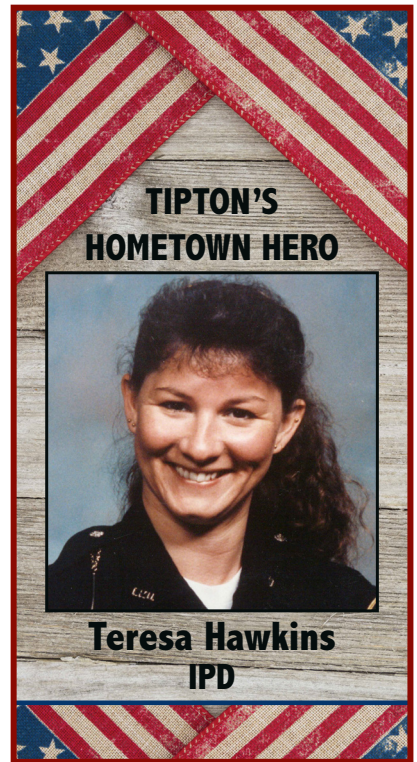
Starting Monday, April 29, 2024, honor your hometown heroes who have served or are serving by purchasing a full-color, double-sided, 24" x 48" banner for \$125. The banner will include your hero's photo, name, and branch of service. The banners will hang on the street lampposts throughout downtown Tipton for one year beginning in July. Please note that the banner will be removed during the harsh winter months to help preserve them (January – mid-March).

A total of 81 banners will be sold this year on a first-come, first-serve basis. **Due to the overwhelming response to this program and based on input from the community, this year and going forward, preference will be given to applicants whose heroes have not been featured on a banner in previous rounds. Banners from previous years cannot be reused.** Applications to participate and purchase a banner will be accepted from April 29 through June 3, 2024. This project is a TMSA fundraiser. The funds will be used on future TMSA projects and events.

Tipton's Hometown Hero project is an excellent way to honor our heroes. This is such a personal tribute honoring so many. We are very grateful to those who have served or are currently serving our country and communities!

To make the process a convenient and smooth one for you, we have created **A Participation Checklist (see next page)** with all the details including deadlines on how to participate in Tipton's Hometown Hero project.

If you have any questions, please call Main Street Design Committee Chairperson Jan Smith at 765-438-9395 or email Design Committee member Chris McCormack at: contact@mccormackprinting.com.



Thank you for your interest, support, and participation in this special program honoring Tipton's Hometown Heroes.

PARTICIPATION CHECKLIST

IMPORTANT: KEEP THIS CHECKLIST FOR YOUR RECORDS

BANNER

THIS NUMBER WILL BE ASSIGNED AT TIME OF ORDER. PLEASE INDICATE BANNER # ON ALL CORRESPONDENCE.

- Applications are available on the TMSA website at www.tiptonmainstreet.org or you can pick up an application at the Tipton Mayor's Office (116 S. Main St.).
- Monday, April 29, drop off at McCormack Printing (MPI) (457 Cleveland St.), application, photo, and check written to Tipton Main Street Association, Inc. Last day to receive an application is June 3. **Reminder: Preference will be given to heroes who have not been represented on a banner in the previous four rounds. Note: Application cannot be processed until your check has been received.**
- Starting Monday, May 6, begin watching your email (check spam folder) for your banner proof from MPI (contact@mccormackprinting.com). It may take up to two weeks.
- Review proof carefully and email your approval to MPI at contact@mccormackprinting.com.
- If you submitted a physical photo (not electronic submission), please pick up your photo at MPI following proof approval no later than Monday, June 24, 2024 between 8:00 a.m. and 4:30 p.m.
- If you placed an order with MPI for additional hero items, they will be ready for pickup on June 24, 2024.
- Banners will be displayed on lampposts throughout downtown Tipton from July 2024 through the end of June 2025, after which the banners will be retired and available for pickup by their sponsor.

TMSA cannot guarantee the location where your banner will be mounted or that they will remain in one location throughout the time they are displayed. TMSA can not assume responsibility for the condition of the banners at the conclusion of their display period due to wear and tear caused by weather, other natural causes, or vandalism. However, TMSA, with the assistance of the city's Maintenance Department, promises to do everything possible to ensure that the banners retain their original beauty and high quality.

- YOU MAY PICK UP YOUR BANNER AT THE MAYOR'S OFFICE AFTER JULY 8, 2025.**



OFFICE USE ONLY
TRANSACTION
RECEIPT

DATE _____ QTY _____

TOTAL \$ _____

CASH _____ or CHECK# _____

BANNER # _____



**MCCORMACK
PRINTING**
Office Supplies

OFFICE USE ONLY
TRANSACTION
RECEIPT

DATE _____

ORDER TOTAL \$ _____

CASH _____ or CHECK# _____

Your order will be ready to pick up on June 24, 2024.



Tipton Main Street Association Inc. is a not-for-profit 501 (c) (3) organization. Our mission is to promote and enhance the quality of life and stimulate vibrancy in our beloved downtown and community throughout.

2024 TIPTON'S HOMETOWN HERO APPLICATION

TIPTON MAIN STREET ASSOCIATION INC.

APPLICATIONS WILL BE ACCEPTED AT MPI APRIL 29 - JUNE 3

PLEASE USE A SEPARATE FORM FOR EACH HOMETOWN HERO YOU WISH TO HONOR

PLEASE PRINT LEGIBLY

BANNER # _____ DATE: _____, 2024

APPLICANT'S NAME: _____

APPLICANT'S EMAIL: _____

If you do not have email, we will prepare a physical banner proof for you to approve in person on May 8, 2024

HOME OR CELL PHONE: _____

ADDRESS: _____

FIRST NAME OF HOMETOWN HERO (PLEASE CHECK SPELLING): _____

LAST NAME OF HOMETOWN HERO (PLEASE CHECK SPELLING): _____

BRANCH OF SERVICE: _____

SUBMITTING PHYSICAL PHOTO

EMAILING A HIGH RESOLUTION (jpeg) PHOTO. TO: contact@mccormackprinting.com.

(Note: Application cannot be processed until your check has been received.)

I HAVE READ AND AGREE TO ALL CONDITIONS LISTED IN THE PROGRAM GUIDELINES/PARTICIATION CHECKLIST.

SIGNATURE: _____

OFFICE USE ONLY

Date _____ QTY **1** CHECK # _____ /CASH _____ TOTAL \$ _____ BANNER# _____

BONUS! Additional items are available to anyone who wants to recognize and honor their special hero – past and present. Banner purchase not required.

SPECIAL EXTRAS OFFERED BY MPI!



- Additional Full Size Banner - 24" x 48"\$88 _____
 - Poster - Exact Design as the Full Size Banner - 13" x 26"\$20 _____
 - Mug 11 oz. Ceramic - Photo & Name - 2/Sided.....\$42 _____
 - Mug 11 oz. Ceramic - Name only - 1/Side\$37 _____
 - Yard Sign - 24" x 18" - 2/Sided - Photo & Name - w/H-stake....\$42 _____
 - Yard Sign - 24" x 18" - 2/Sided - Name only - w/H-stake\$32 _____
 - Shirt (Gildan Adult Heavy Cotton 8.8 oz.) - Full Imprint on Front\$32 _____
 - Keychain White PU Leather 1.6" x 2.9" - Pack of (10)\$99 _____
- Customer's Name _____ subtotal _____
- Phone _____ PU Date: June 24 sales tax _____
- Date _____ Check # _____ Cash CC Receipt # _____ TOTAL _____

Thank you for allowing MPI to help you celebrate your Special Hero!